



# Product Industrialization for Cross-Asset Trading Tech Co

## PROJECT DETAILS

 Custom Software Development

 Jan. 2020 - Ongoing

 Confidential

“  
*Truesight Technologies has ensured a superb delivery.*”

## PROJECT SUMMARY

Truesight Technologies provides software services for a cross-asset trading technology company. The team is tasked with industrializing the client's product in terms of scalability, stability, and operations.

## PROJECT FEEDBACK

Truesight Technologies has successfully helped the client onboard their clients. The team has a light project management style and can run with minimal requirements, ensuring excellent deliveries. They maintain communication with the client through virtual meetings, emails, and messaging apps.



## The Client

Please describe your company and position.

I am the CPO of a cross-asset trading technology company

Describe what your company does in a single sentence.

Cross Asset Trading Technology



**Andrew Morgan**  
CPO, Cross-Asset Trading  
Technology Company



Financial services



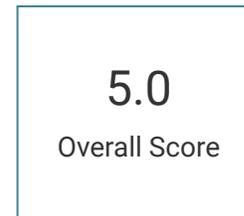
London, England

## The Challenge

What specific goals or objectives did you hire Truesight Technologies to accomplish?

- Take a product to market
- Industrialise a product in terms of scale, stability and operations

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you find Truesight Technologies?

Referral

Why did you select Truesight Technologies over others?

- High ratings
- Great culture fit
- Good value for cost
- Company values aligned

How many teammates from Truesight Technologies were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

24/5 critical trading services

## The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Getting clients live

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Light project management. Successfully ran with minimal requirements

What was your primary form of communication with Truesight Technologies?





- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

Truesight Technologies has ensured a superb delivery.

Are there any areas for improvement or something Truesight Technologies could have done differently?

Nope

